



Springfield Foundation  
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# COMMUNITY Catalyst

Fall/Winter 2019

SERVING THE CLARK COUNTY COMMUNITY SINCE 1948

## Springfield Public Art Committee

**By Chris Schutte**

*VP of Marketing + Communications  
The Chamber of Greater Springfield*

The Chamber of Greater Springfield has organized numerous stakeholder visits to communities on the rise – destinations like Columbus (IN), Canton (OH) and Pensacola (FL). During these visits our local leaders have had the opportunity to share ideas and collect “best practices” ranging from economic development and events, to quality of life and downtown revitalization.

One thing all these communities have in common is a dynamic, and robust public

art program. The downtowns of these communities are alive with mural art, sculpture, street art and hanging banners. The resulting effect creates the perception that downtown is alive!

With that in mind, the Chamber and Greater Springfield CVB set about creating a Public Art Committee for Springfield. This group includes representatives from the Chamber, CVB, Project Jericho, Springfield Foundation, Springfield Museum of Art, Turner Foundation and Westcott House, as well as local artists and artisans.

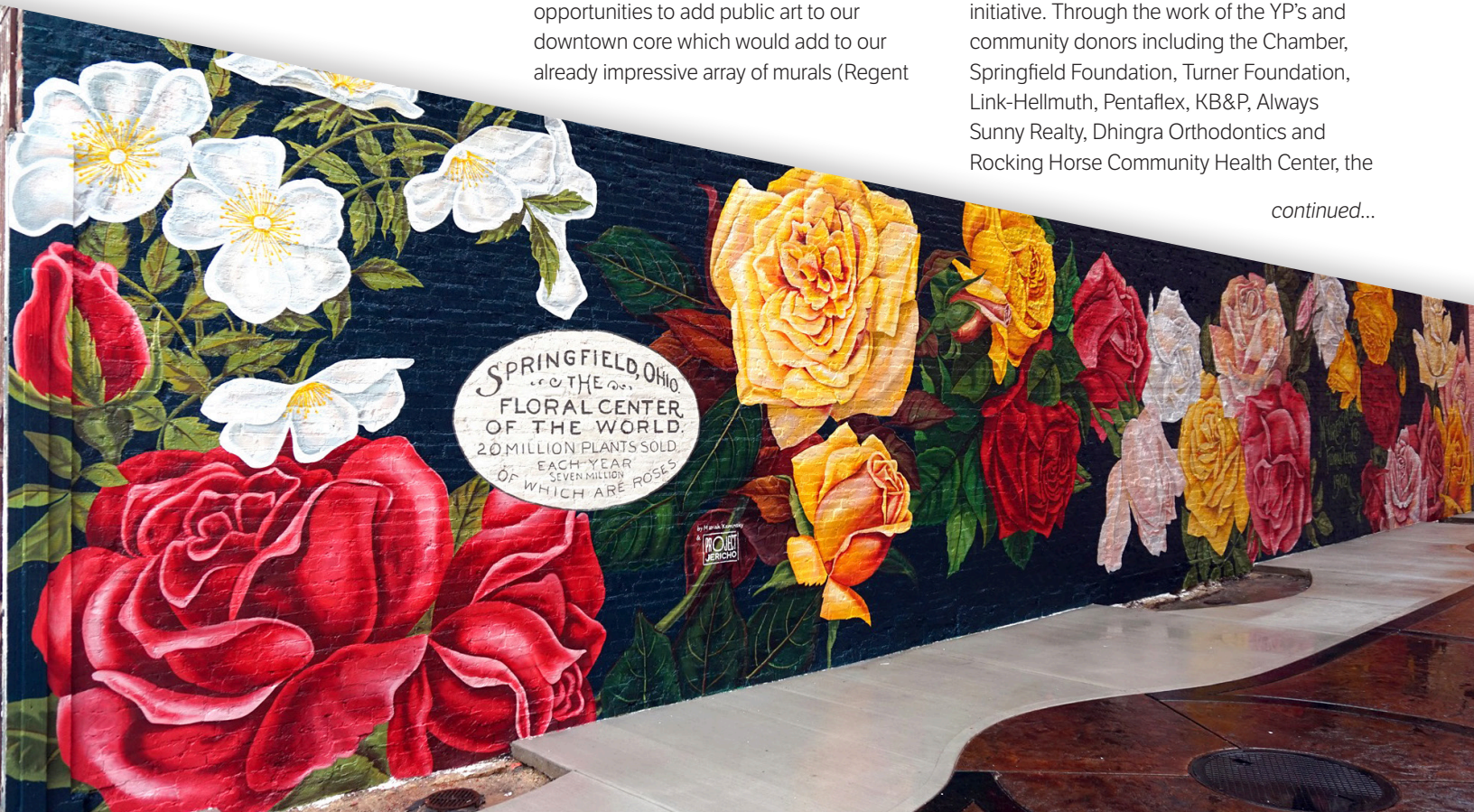
The committee was tasked with investigating opportunities to add public art to our downtown core which would add to our already impressive array of murals (Regent

Theater, Springfield YMCA, Second Harvest) and sculptures. It was decided that murals offered us the best solution for immediate, and significant impact.

As we researched various mural options, we came across Greetings Tour. Greetings Tour is a cross country mural project creating landmarks through public art. Using the classic large letter postcard style, they help revitalize communities with relatable imagery and bright colors.

Our committee asked the Young Professionals of Greater Springfield to partner with us in fundraising for this community initiative. Through the work of the YP’s and community donors including the Chamber, Springfield Foundation, Turner Foundation, Link-Hellmuth, Pentaflex, KB&P, Always Sunny Realty, Dhingra Orthodontics and Rocking Horse Community Health Center, the

*continued...*



**Springfield Public Art ... continued**

“Greetings from Springfield” mural became a reality! You will now see dozens of people everyday posing with it as the background to their photos and selfies on social media.

On a parallel path Project Jericho was working with artist, Mariah Kaminsky, on another downtown mural. The stunning new “Rose City” mural on Main Street was completed just days after the Greetings from Springfield mural providing downtown with a double dose a vibrant, engaging public art.

These two new murals are just the beginning of a larger plan. The Public Art Committee continues to meet regularly and is reviewing potential projects for 2020 and beyond. Look for additional wrapped traffic signal boxes, new murals and unique sculptural art to make its way into our downtown in the near future!



## Celebrating Our Diversity

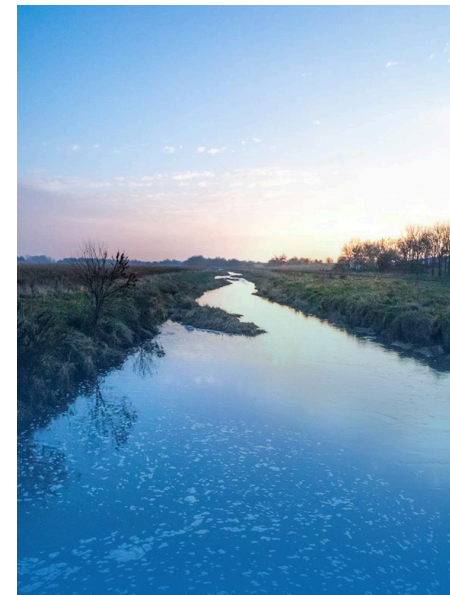
Since 1997, CultureFest has brought community members together to showcase and appreciate Clark County’s rich diversity. CultureFest came about as the result of the City’s Study Circles which initially formed to bring people together to dialogue

about race and ethnic issues in our community. Since the inaugural festival in 1997, CultureFest has grown to one of the largest downtown events in Clark County with attendance between 6,000-8,000. The focus of CultureFest is to bring people together to learn about other cultures; to educate through

music, food, dance and storytelling, and to promote intercultural understanding by providing an environment where our diversity can be explored, enjoyed and celebrated. **Since 2001, the Springfield Foundation has been a proud sponsor and supporter of CultureFest.**



## Welcome New Funds



### Local Conservation/ Preservation Fund

Established to provide funding for conservation, preservation, stewardship and restoration of the natural environment and historical resources primarily in Mad River and Green Townships of Clark County Ohio.



### Nora Rice Boy Scouts Troop 1 Endowment

Established through an estate gift, this endowment benefits the Tecumseh Council Troop 1 to provide funding to help local scouts attend summer camp.

### Dhingra Family Foundation

Family Advised fund established by Sunny and Seema Dhingra to provide funding for nonprofits at the discretion of the donors.

### High Street UMC Missions and Programs Endowment

Established to provide unrestricted support for the High Street United Methodist Church.

### Quest Inc. Endowment

Established to meet the needs of individuals with developmental disabilities in Clark County, as deemed appropriate from the Quest, Inc. Board.

### Richard C. Rude & Viola Martin Mayhew Memorial Scholarship

Scholarship fund established to provide financial assistance to students who live in the Springfield City school district and plan to attend Clark State to study early childhood or elementary education.

### Brad and Andi Zitzner Family Fund

Family Advised fund established by Brad and Andi Zitzner to provide funding for nonprofits at the discretion of the donors.

### John Dale Urbana Firefighter Scholarship

Established in memory of John Dale, this scholarship provides tuition assistance to dependents or grandchildren of active and retired Urbana Firefighters.

## Thank You!

### Departing Board Members:



**Jagdish Singh** joined the Springfield Foundation board in 2011. She has served on the finance, investment, distribution and scholarship Committees. Jagdish served as the chair of the scholarship committee. Jagdish is very committed to the Foundation and she will be missed!



**Maureen Massaro** also joined the Foundation board in 2011. Maureen has served on the development, board governance, executive, finance, and scholarship committees. Maureen served as Treasurer for two years and chaired the finance committee during that time. Maureen also chaired the board governance committee. Maureen is very committed to everything she does and her thoughtfulness and thoroughness will be missed!



# Springfield Foundation

For good. For ever.®

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Executive Director

### Susan Carey

Director of Grants and Scholarships

### Victoria Richards

Director of Development & Marketing

### Joyce Dawson

Accountant

### Teresa Brumfield

Office Manager

### Wendy Voorhees

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## Snap it!

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Confirmed in Compliance with National Standards for U.S. Community Foundations

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# 2019-2020 Scholarship Stats

THE SPRINGFIELD FOUNDATION  
WAS PROUD TO AWARD  
**374 TOTAL**  
SCHOLARSHIPS FOR THE  
2019-2020 SCHOOL YEAR



THANKS TO YOU MORE THAN  
**\$594,595**  
WAS AWARDED TO LOCAL  
STUDENTS FURTHERING  
THEIR STUDIES

**For those looking to apply**, the 2020-2021 Springfield Foundation scholarship applications will be available online at [www.springfieldfoundation.org](http://www.springfieldfoundation.org) from December 20, 2019 through February 21, 2020.